



# President's Letter

## July 2013

Dear Members:

As part of an on-going effort to communicate more often with our owner / members of Frederickton Direct Charge Co-op I will be providing you with an informal letter on a regular basis. I'm hoping that you will find the information I share both interesting and informative and would encourage any feedback or questions you might have as a result of receiving this letter.

Are you noticing any changes at FDCC lately? How about the new **toy section** in the store just across from the Deli... it's got a new look and new display cases that pull our selection of children's toys **altogether in this one area**. How about **outside**? Did you notice we've **cleared some brush away** from the front of the second parking lot – visually improving this area? Take a look in our parking lot as well! We've recently purchased a **second hand refrigerated truck** – we're exploring the potential for a **grocery delivery service**. This could be a great opportunity to grow our business for members who are unable to get to the store regularly, students and the visually impaired or physically challenged.

Do you have an idea like this we should hear about? Please pass it on to one of our Directors – we're always looking for opportunities to serve our community and our members.

Speaking of opportunities, we're still exploring potential uses of our existing property. This past week members from the Property Management Committee and our GM met with an established Daycare Owner/Operator to discuss opportunities in our area. In addition we haven't given up on the walk in clinic concept and continue to explore opportunities to acquire a fulltime Physician or a retired Physician who may have an interest in working several hours a week. We are also looking at the possibility of a Nurse Practitioner who could provide similar services within the walk in clinic concept. If you happen to know **members or others who might have an interest in these opportunities please speak to one of your Board of Directors or our GM**.

We've had our first full week of summer and I wanted to remind you of two things. Firstly, if you're going away for an extended period of time during the summer you have the ability to put your membership on hold so you're not faced with weeks of service fee and dues when you return from vacation, the cottage or travelling. Secondly, it's scholarship season at FDCC – the Member Relations Committee has posted the annual scholarship application forms at the front desk. If you have a student who is either attending, or plans to attend University or College in the fall this is a great opportunity to apply for some financial support **sponsored by the Member Relations Committee of the Board of Directors – the deadline for application is July 19th, 2013**.

Thank you for your continued support and loyalty and a special welcome to our new members who recently joined through our open house event on June 15th! In my next newsletter I'll be sharing a new initiative our Member Relations Committee will be sponsoring in order to enhance our community giving and support of charitable organizations.

Cindy Riley  
President – Board of Directors

